

Thanks for sponsoring the West Nashville Sports League. Please fill out, tear off and return this portion along with your payment to:

WNSL  
PO Box 50710  
Nashville, TN 37205

If you have any questions, please call 615.376.4700.  
or email us: [scott@wnsl.net](mailto:scott@wnsl.net)

Send a hi-res color and also black and white .jpg, .eps or .pdf image of your logo to: [scott@wnsl.net](mailto:scott@wnsl.net).

**Overall League Packages:**

- Gold-\$3000 \_\_\_\_\_
- Silver-\$1500 \_\_\_\_\_
- Bronze-\$750 \_\_\_\_\_

**Flag Football Packages:**

- Hail Mary-\$1000 \_\_\_\_\_
- Touch Down-\$500 \_\_\_\_\_
- Field Goal-\$250 \_\_\_\_\_

**Basketball Packages:**

- Slam Dunk-\$1000 \_\_\_\_\_
- 3-pointer-\$500 \_\_\_\_\_
- Lay-Up-\$250 \_\_\_\_\_
- Christmas Tournament -\$1000 \_\_\_\_\_
- March Madness Tournament -\$2000 \_\_\_\_\_

**Baseball Packages:**

- Home Run-\$1000 \_\_\_\_\_
- Double-\$500 \_\_\_\_\_
- Single-\$250 \_\_\_\_\_
- Naming rights to Field-\$1000 \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Email :** \_\_\_\_\_

**Phone# :** \_\_\_\_\_ *Additional*

**Requests/Info:** \_\_\_\_\_

\_\_\_\_\_

## Overall League Sponsorship Packages

For all Three Major Sports for One Year  
(Fall Flag Football, Winter Basketball, Spring Baseball)

**GOLD- \$3000**

- Flag Football- Hail Mary Level
- Basketball- Slam Dunk Level
- Baseball- Home Run Level

**SILVER- \$1500**

- Flag Football- Touchdown Level
- Basketball- Three Pointer Level
- Baseball- Double Level

**Bronze- \$750**

- Flag Football- Field Goal Level
- Basketball- Lay-Up Level
- Baseball- Single Level



WNSL  
PO BOX 50710  
NASHVILLE, TN  
37205



[www.wnsl.org](http://www.wnsl.org)



## West Nashville Sports League

### Sponsorship Information



Serving the  
Middle Tennessee Community  
since 1997

The WNSL is a non-profit 501(c)(3) and all sponsorships are tax deductible.

**Dear Prospective Sponsor:**

The West Nashville Sports League is seeking your support in providing Basketball, Baseball, Flag Football, and Cheerleading to the youth of Middle Tennessee.

The West Nashville Sports League (WNSL) is entering a new season. Since 1997, WNSL has been an athletic outlet to thousands of area boys and girls. As a youth sports league we take great pride in the achievements of this program, which operates at the highest level and is a strong catalyst in keeping the youth of our community on the playing field. The WNSL mission is to teach children the fundamentals of basketball, baseball, flag football, and the art of cheerleading while promoting discipline, dedication and teamwork in a fun, safe and friendly environment.

One of the large obstacles our organization faces is providing quality playing and learning experiences for many participants who are on a limited budget. The ability to meet the cost of operating and maintaining a quality basketball, baseball, flag football, and cheerleading program would not be possible without you, our community leaders.

Your donation will help fund first rate manpower, provide quality equipment and improve the playing fields our players deserve and enable us to keep our costs low so children of all social and economic backgrounds can participate.

Your contribution will make a difference and become a part of our communities' effort to do something very positive for our young people and future leaders. The benefits are the young adults who will have been given the opportunity to learn the lessons in self-worth, character, fair play, sportsmanship, discipline, team spirit, hard work and unity.

**Respectfully,**  
Scott Tygard  
President, West Nashville Sports League



## Flag Football Sponsorship Packages

Season: August—October

### Hail Mary Level \$1000 Commitment

- Logo on one Team's Jerseys (Approx. 3-5 inches)
- Logo and Hotlink on the Flag Football page of www.wnsl.org for the entire season
- Sponsor of the Week Recognition on homepage of the website during two weeks of the season and in those two weeks newsletters
- Link to Coupon/Ad during registration process
- Logo Displayed at the Warner Park Fields
- Logo Displayed at Concession Stand on game days
- Advertising space in weekly WNSL electronic newsletter distributed to over 900 Families
- Exhibit/Sales opportunity at Opening Day to distribute promotional items
- Financial assistance for three football players
- WNSL Sponsor Wall Plaque

### Touchdown Level \$500 Commitment

- Logo on one Team's Jerseys (Approx. 3-5 inches)
- Logo and Hotlink on the Flag Football page of www.wnsl.org for the entire season
- Link to Coupon/Ad during registration process
- Logo in weekly WNSL electronic newsletter distributed to over 900 Families
- Exhibit/Sales opportunity at Opening Day to distribute promotional items
- Financial assistance for two football players
- WNSL Sponsor Wall Plaque

### Field Goal Level \$250 Commitment

- Logo on one Team's Jerseys (Approx. 3-5 inches)
- Exhibit/Sales opportunity at Opening Day to distribute promotional items
- Name listed on website throughout season
- Financial assistance for one football player
- WNSL Sponsor Wall Plaque



## Winter Basketball Sponsorship Packages

Season: December—February

### Slam Dunk Level \$1000 Commitment

- Logo and Hotlink on the Basketball page of www.wnsl.org for the entire year
- Sponsor of the Week Recognition on homepage of the website during two weeks of the season and in those two weeks newsletters
- Link to Coupon/Ad during registration process
- Exhibit/Sales opportunity at Coach's Meeting, January Jamboree and March Madness Tournament
- Advertising space in weekly WNSL electronic newsletter distributed to over 3000 Families
- Financial assistance for three basketball players
- WNSL Sponsor Wall Plaque

### 3-Pointer Level \$500 Commitment

- Logo and Hotlink on the Basketball page of www.wnsl.org for the entire season
- Logo in weekly WNSL electronic newsletter distributed to over 3000 Families
- Link to Coupon/Ad during registration process
- Exhibit/Sales opportunity at January Jamboree and March Madness Tournament
- Financial assistance for two basketball players
- WNSL Sponsor Wall Plaque

### Lay-Up Level \$250 Commitment

- Exhibit/Sales opportunity at 3-day Opening Jamboree to distribute promotional items
- Name listed on website throughout season
- Link to Coupon/Ad during online registration
- Financial assistance for one basketball player
- WNSL Sponsor Wall Plaque

### Naming Rights to Tournaments Pre-Season Christmas —\$1,000 March Madness —\$2,000



## Spring Baseball Sponsorship Packages

Season: March—June

### Home Run Level \$1000 Commitment

- Logo on one Team's Jerseys (Approx. 3-5 inches)
- Link to Coupon/Ad during registration process
- Logo and Hotlink on the Baseball page of www.wnsl.org for the entire year
- Sponsor of the Week Recognition on homepage of the website during two weeks of the season and in those two weeks newsletters
- Banner (3 ft. by 10 ft.) displayed on field fence at Harpeth Hills Church Baseball Fields (provided by WNSL)
- Logo Displayed at Harpeth Hills Concession Stand
- Advertising space in weekly WNSL electronic newsletter distributed to over 1,500 Families
- Exhibit/Sales opportunity at Opening Day to distribute promotional items
- Financial assistance for three baseball players
- WNSL Sponsor Wall Plaque

### Double Level \$500 Commitment

- Logo on one Team's Jerseys (Approx. 3-5 inches)
- Link to Coupon/Ad during registration process
- Logo and Hotlink on the Baseball page of www.wnsl.org for the entire season
- Logo in weekly WNSL electronic newsletter distributed to over 1,500 Families
- Exhibit/Sales opportunity at Opening Day to distribute promotional items
- Banner (3 ft. by 10 ft.) displayed on field fence at Harpeth Hills Church Baseball Fields (sponsor must provide)
- Financial assistance for two baseball players
- WNSL Sponsor Wall Plaque

### Single Level \$250 Commitment

- Logo on one Team's Jerseys (Approx. 3-5 inches)
- Exhibit/Sales opportunity at Opening Day to distribute promotional items
- Name listed on website throughout season
- Financial assistance for one baseball player
- WNSL Sponsor Wall Plaque
- Banner Renewal from previous year

### Naming rights to Baseball Field \$1000